

# THE HISTORICAL SOCIETY OF HADDONFIELD

## *Greenfield Hall*

Volume 44 No. 4

343 King's Highway East - Haddonfield, New Jersey 08033

November 2000

### COLLECTING POLITICAL PARAPHERNALIA A PRESENTATION BY SOCIETY PRESIDENT, JOSEPH MURPHY

Wednesday evening, November 8, 2000 -- 7:30 in Greenfield Hall

#### CAMPAIGN PARAPHERNALIA

Our November meeting this year falls on the day after the year 2000 election, so we've been exposed once again to all the means candidates use to get elected. Expensive political campaigns, promises and name-calling have been part of our history almost since the inception of our country. In the early years, newspaper articles and public speeches enabled the candidates to take jabs at each other. With modern technology, methods have changed, producing wider audiences and more invasive techniques.

But throughout most of those years, one thing remained constant – the use of various political gimmicks to push one's candidacy or to ridicule the opponent. Buttons, pins and tokens, posters, hats and ribbons are among those items of political memorabilia, "small pieces of history," which are collectors treasures today.

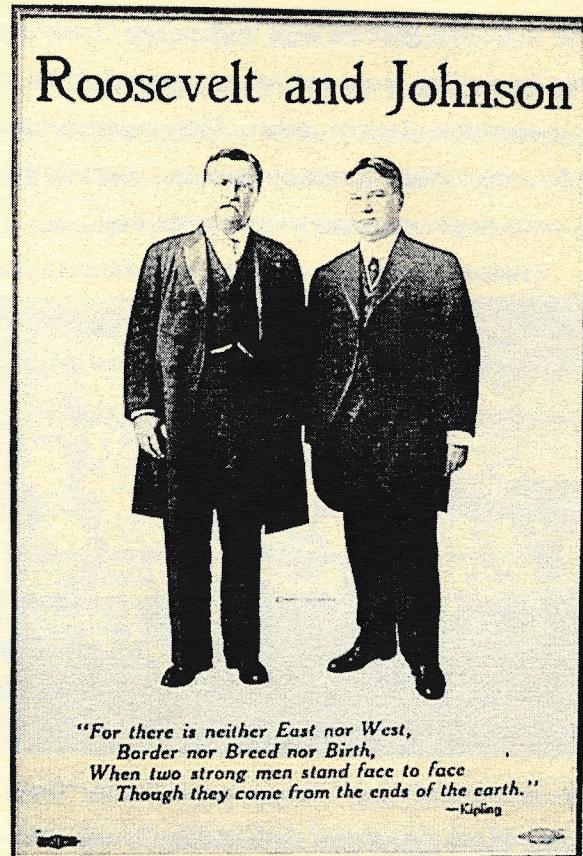
#### OUR SPEAKER

Society President, Joe Murphy, a Haddonfield attorney, became interested in collecting political memorabilia after being introduced to the hobby by his high school civics teacher, John Muits, who had an extensive collection. Today, they frequently travel together to swap meets and collector conventions. Many items from their collections are on display in our exhibit room at this time.

Joe's collection includes an 1828 token from Andrew Jackson's campaign. Another old item is a photograph pin of Stephen Douglas who ran against Abraham Lincoln in 1860. Visit Joe's Haddonfield office and you'll see a picture of Woodrow Wilson, governor of New Jersey, sharing wall space with President

Franklin Delano Roosevelt. Herbert Hoover and Alf Landon decorate another room while Democratic Party stalwarts, Kennedy, Johnson, Humphrey and Muskie, look down from the conference room walls.

The following picture of Teddy and his running mate, with the Kipling quote, is one of Joe's favorites:



Don't miss **Collecting Political Memorabilia** on Wednesday evening, November 8 at 7:30 in Greenfield Hall. Joe's program promises to be fun while giving us insights and little-known facts about the road to the presidency.

From the

# VICE-PRESIDENT

by Bob Marshall

## WHAT DO WE HAVE TO LOSE?

We published *Lost Haddonfield* in 1989 to mark the Society's 75th Anniversary. As we approach the 300th Anniversary of Elizabeth Haddon's arrival, we can appreciate the "sense of place" that has been preserved. But we also mourn the losses memorialized only by photos. As members of the Historical Society, we should continually ask, "What do we have to lose?" whether it be the loss of a single home in a tear-down or a development that nibbles away at our town character. We must cultivate a sense of value for assets which others may take for granted.

### Replacement of the Maple Avenue Bridge

New Jersey Transit, the State Department of Transportation, and Camden County are working in concert to replace the Maple Avenue Bridge. Plans call for the destruction of this bridge built before 1900, although NJDOT acknowledges that it is eligible for the National Register and the best preserved of only four surviving.

The proposal calls for the increase in the current weight limit from 3 tons to 40 tons. Plans will increase width from 20 feet to 30 feet. Grading will be changed to meet a design speed double the current advisory. The iron work will be replaced by concrete and chain-link fence.

The State highway engineers explain that the design will allow the street to accommodate any sized truck or bus. County engineers explain that they do not limit access and that our trees will be cut to accommodate height requirements of tractor trailers. These engineers argue that they are bound by federal highway design standards. Right-of-Way personnel are already contacting homeowners who are in the way.



Residents are working with our Commissioners and are petitioning the County and State to go back to the drawing board; Maple Avenue is not a commercial district and adding a truck route will serve to split our town. The current plan ignores our history and encourages speeding. Residents ask that any proposal to repair this bridge should respect its history, consider local resident safety and work to enhance the residential character of our neighborhoods.

### Context Sensitive Design and NJDOT

Residents are encouraged by a national program recently embraced by NJDOT called *Context Sensitive Design*. I was invited to their first training sessions this October, which were attended primarily by their own engineers. NJDOT Commissioner Weinstein and Assistant Commissioner Keck emphasized that they will be "spending more time listening to the voices in the communities hosting projects and that transportation cannot be just about getting to and from...but must serve to enhance a community." They counseled staff that this is not because what they had been doing was wrong but that there is a better way; "DOTs are there for three to four years, community is there for hundreds of years." They promised that the "Green Book" of standards "would not be used like a cross to chase vampires" and that "wider and straighter does not automatically mean safer, particularly when one considers pedestrians."

We will be challenging NJDOT to make us their CSD case study. And we are hopeful that our County representatives will see this as about people, neighborhoods and community, and not just about moving vehicles.

We are expending much energy here. But then again, we have too much to lose.

## ANOTHER FALL TREAT

The fourth **Doll Day in Haddonfield** is almost here. On Saturday, November 4, you'll be able to ride the Dolly Trolley, walk through the business section of King's Highway with its doll-decorated windows, have your dolls appraised by experts, and meet well-known doll designers. You can visit the Elizabeth Haddon Doll and Toy Club's Show and Sale at Kingsway Learning Center and enter the various drawings for dolls or gift certificates.

Just remember to come to Greenfield Hall sometime during the day. Antique dolls will be displayed not only in the cabinets upstairs but also throughout the house. Our extraordinary collection, patiently groomed by Shirley Raynor, will delight everyone who visits. Our large dollhouse will also be on display. Throughout the day, both Shirley and Virginia Stewart will help children make clothes pin dolls using wooden clothespins and other materials which will be available.

A special treat sponsored by the Society and the Haddonfield Business Association is a program which will be held in Borough Hall featuring Barbara Whiteman and her doll collection. Ms. Whiteman is a well-known doll collector, speaker on Black dolls, and a major organizer of the annual Philadelphia Black Doll Show held in May.

We'll see you along the Highway on the fourth.

## DINNER IN THE GRAND STYLE

### THE TICKET CRUNCH

by Dianne Snodgrass

There's not much time left before the March drawing of the 2001 winner for our **Victorian Grand Style Dinner**. Really. With the holidays coming up, we're in January and that leaves just three months. Members, have you purchased your tickets? They are only \$5 each and are available at Greenfield Hall, the Visitor Center downtown and from our ticket chairman, Jack Tarditi, as well as from Board of Trustee members. Board members are listed on the back of this Bulletin! Our goal is to sell all 1000 tickets. Remember the proceeds will go toward central air conditioning Greenfield Hall to protect the collections.

Why don't you consider taking 20 tickets and selling them at work? Seriously. How many times have you supported the worthy causes of others? This may sound like hard sell, but

they owe you one or two and our cause is just as worthy. Besides, who wouldn't want to win a fancy dinner given at an historic site?

It takes about two dozen people to pull off this event. They work really hard and they would like to see their efforts culminate in a financially successful fundraiser.

For those of you who are new, this is how it works. There is a drawing at the March Candlelight Dinner at Tavistock and the winner gets to choose between 2 dates—April 21 or 28, 2001. This winner then invites 9 people to join him/her at that time for a very elegant dinner party at Greenfield Hall where 10 costumed waiters and a Butler serve a 5-course Victorian dinner. Literally from soup to nuts, the meal includes 100-year old favorite recipes, presented on linen with crystal, china and silver accoutrements. Fresh flowers are donated and certain members loan their antiques for the function.

Hello Committee Members! I shall be in touch. Thanks in advance for your continued support. In the meantime, you may call me for tickets, too. 856-428-6823.

## DID YOU KNOW THAT

...the celluloid political button made its debut in 1896 with the William McKinley-William Jennings Bryan campaign and has been improved over the years? McKinley was also the first to campaign by telephone. It had to start sometime.



A sampling of political dolls belonging to Joe Murphy.

You'll be able to see them on display  
at the Haddonfield Public Library  
until November 15.

## WHAT'S UP WITH THE TEXTILES

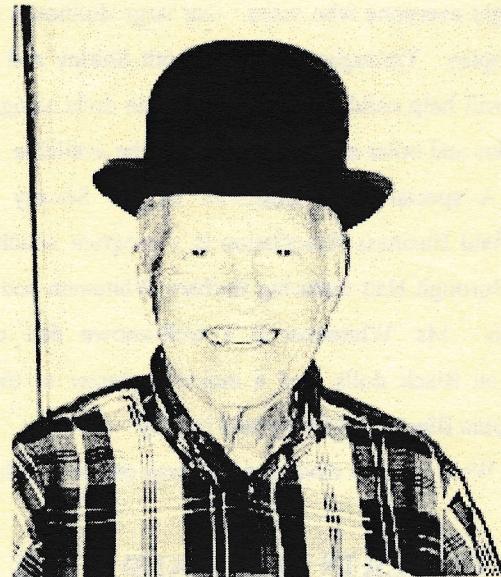
Textiles, the most fragile of our large antique collection at Greenfield Hall, are important historical documents which need proper conservation, preservation and in many cases restoration. Working toward the goal of correct storage for all textiles, Dinny Traver and Dianne Snodgrass have been volunteering an average of two days per week for two and a half years.

Starting with the children's clothing, which seemed a logical beginning, Dinny and Dianne have weeded out duplications, assigned accession numbers where required, proceeded with conservation which in most instances meant using museum-accepted laundering products, photographed individual articles and packed them in acid-free tissue and museum-quality boxes for storage. Whew! Finally, these two dedicated slingers feel as if they are beginning to make a dent in what will be a really long project.

Presently, Dinny and Dianne are photographing the hat collection. Constantly getting side-tracked by equally important flat textile conservation is a frustrating part of this job. However, once completed, the satisfaction of caring for that part of our textile collection will be rewarding.

When the hat project is finished, the next step is to continue work on the children's items. After that, the plan is to tackle the men's clothing and uniforms, getting them off hangers, dust free, photographed and packed away flat.

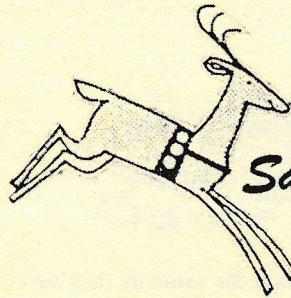
If you come down to the Society and catch Dinny and Dianne in one of their sidetrack modes, don't be surprised if you are asked to help. Mary Jane Freedley's feet appear in a photo of a huge textile far too large for one person to hold up. Virginia Stewart's fingers are in a quilt photo; Shirley Raynor was the photographer. Don Harris became a hat model. Barbara Hilgen is a captive victim of aid on her workdays. Obviously all of this work could get to be kind of dull after a while, so a hearty sense of humor is a necessary ingredient to the continuing success of Dinny and Dianne's goals. On the personal benefit side to this volunteer thing, if you come down to the Society on a somewhat regular basis, you make yourself available for camaraderie with others doing the same, the common denominator being the love of history.



*Don Harris, hat model extraordinaire, is also our clock expert. Don has been a faithful volunteer, caring for the grandfather clocks which inhabit Greenfield Hall, winding them weekly and keeping them in running condition. We are grateful for Don and the many volunteers who have made Greenfield Hall the impressive museum it is today.*

## FROM OUR BUSY LIBRARY by Kathy Tassini

The Library has been extremely busy since we re-opened the day after Labor Day. We have had a number of researchers working on projects and I am pleased to report that Richard Bird's countless hours of work on the new Library Data Base have begun to reap rewards for our researchers. Although we are still fine-tuning the program, we have been able to provide assistance and important historical information to two important projects. We were able to assist the Collings-Knight House in Collingswood with what is apparently the original contract to build the house. It was included among the thousands of items donated by the late Mary Brigham in the Moore-Tatem-Pennypacker Collection. In addition, we have been able to help with some research on the Hopkins Plantation in Haddon Township thanks to the recent inclusion in the database of Burr Wood Farm records donated by Elizabeth Morgan. As more of our collections are added to the database, researching the manuscript files will become extremely easy and hopefully rewarding.

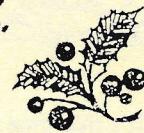


# Holly Festival

Saturday, December 9



10 A.M. to 3 P.M.



It's going to be another exciting *Holly Festival!*

You'll be able to decorate your house with our baskets of greens and fresh, loose greens in many varieties such as holly, boxwood and laurel. Our Museum Shop will be open with all its unique gifts **plus** vintage textiles and vintage baby clothing. Our pantry will be offering cakes, cookies, pies, breads, jams and much more. Craftsmen will be selling their wares, a perfect time to stock up on all those special holiday gift items. Luminaria orders will be ready to be picked up and any extra Luminaria will be for sale.



The *Holly Festival* needs your help to be a success. It's one of our biggest fund-raisers and we depend upon the support of the entire membership to make it an affair to be remembered. It's a great opportunity to have fun while making a contribution to the Society.

**What do we need? What can you do to help?** Here are a few suggestions:

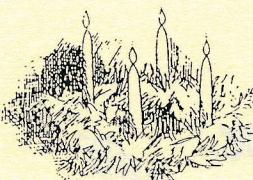
- ✿ **We need greens** - greens for baskets and arrangements, varieties of greens to be sold loose. The more varieties we have, the more interesting our creations will be. We'll be happy to pick up if you can't deliver. Call us at 429-7375.
- ✿ **Craft items** - items which can be sold at our boutique table. Many of our members are very talented and create lovely and unique holiday ornaments and gifts. Please donate some of yours.
- ✿ **Baked goods** - your choice to help stock our pantry. This is one of the first places where people come and the more we have, the more we'll be able to sell. Help make sure that we don't run out of goodies so early in the day. Offer your contributions by calling Karen Weaver, 428-3396, or Caryl Wallace, 854-4778.
- ✿ **Helping hands** - to make greens arrangements. Don't worry if you have no experience -- you'll learn while you're doing with our trusted veterans leading the way. We'll meet in Greenfield Hall during the week preceding the *Festival*. To volunteer some of your time, call the office at 856-429-7375.
- ✿ **Mark the date, December 9**, on your calendar. Greenfield Hall is the place.
- ✿ **Invite your friends and relatives** to come out to enjoy the *Holly Festival*. It's a wonderful time to get into the holiday spirit and to introduce your friends to our Society.

## UPDATE FROM THE MUSEUM SHOP

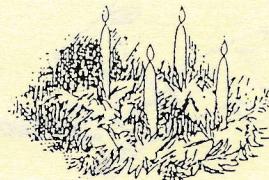
Get a head start on your holiday shopping list! Come to Greenfield Hall and purchase commemoratives offered there. Many feature the Society or Haddonfield and include notepaper, tote bags, tea towels, Christmas ornaments, tee shirts, sweatshirts, Cat's Meow buildings, genealogy charts as well as the Society's books and publications. We are happy to announce that we once again have reproductions of the original 1899 map of our town.

An added incentive is the 10% discount available to all our members. Check the display in the Museum Shop for that special gift.

A suggestion for someone on your list who has everything: consider the gift of a membership in the Historical Society of Haddonfield. Send the information with the recipient's name and address to the office. You will then receive a membership card which can be given as your gift.



# Christmas Eve Luminaria



## LET'S LIGHT UP THE TOWN!!

It's that time of the year again, time to place your orders for your Christmas Eve Luminaria. Prices remain the same as they've been since we began this tradition five years ago - \$5 for a 50-foot frontage and \$7.50 for 75 feet. Pick-up dates for pre-ordered Luminaria will be at the Holly Festival on December 9 from 10:00 A.M. to 3:00 P.M. and again on the following Wednesday evening, December 13 from 6:30 to 8:30.

The plan: Homeowners will fill the bottoms of the bags with sand or kitty litter and will place each bag at intervals of five feet along their sidewalk or curb. Lighting of the candles will be at 5:00 P.M. on Christmas Eve, a community-wide event. If inclement weather forces us to postpone the lighting, the Haddon Fire Company #1 will sound a long blast on the fire horn at 5:00 P.M. to signal the postponement. Postponement dates are: Christmas night, New Year's Eve, and New Year's night.

Please return your order soon and encourage your neighbors to order as well. Let's all help to **light up the town!**

### Luminaria Order Form

Luminaria materials for 50 feet front footage \_\_\_\_\_ @ \$5.00 per unit \$ \_\_\_\_\_

Luminaria materials for 75 feet front footage \_\_\_\_\_ @ \$7.50 per unit \$ \_\_\_\_\_

Name \_\_\_\_\_

Address \_\_\_\_\_

Telephone Number \_\_\_\_\_

Send your check for the total, made out to the **Historical Society of Haddonfield**,  
to **Luminaria, Greenfield Hall, 343 King's Highway East, Haddonfield, NJ 08033**.

Please pick up your order at the Society's headquarters, Greenfield Hall, on Saturday, December 9,  
between 10 AM and 3 PM or on the following Wednesday, December 13, from 6:30 to 8:30 PM.

### HOLIDAY SAMPLER

The Haddonfield Crafters will be back on Tuesday, November 14 and the following day, Wednesday, the 15<sup>th</sup> to present their quality craft show, **Holiday Sampler**, for the eighth year in Greenfield Hall. On Tuesday the doors will be open from 3:00 in the afternoon until 8:00 in the evening; Wednesday hours will again be 9:00 A.M. to 6:00 P.M. Donations of \$3 on Tuesday and \$1 on Wednesday will benefit our Society.

The Haddonfield Crafters are dedicated to excellence, working all year long for this event. A jury selects the crafts to be shown in order to avoid repetition and to maintain a certain uniqueness. Their crafts include folk art, quilts and cross-stitch, dolls, pottery and much more -- all beautiful items to use as

gifts or as decorations for your home.

Another highlight of the two days will be a book signing by Robert Byrd, noted children's book author/illustrator who lives in Haddonfield and teaches at both the Moore College of Art and the University of the Arts. The beautifully illustrated books he will autograph are: *Finn MacCoul and His Fearless Wife*, a fun story about a couple of giants; and *Saint Francis and the Christmas Donkey*, published this year by Dutton Books. These books appeal to adults as well as to children and will be treasured for many years.

Bring your friends and neighbors to enjoy the beautiful items offered on these days and make this another successful year for both the Crafters and the Society.

## HADDONFIELD IN POETRY by Betty and Stuart Lyons

Over the years, our tree-lined streets have inspired men and women to write poems about the neighborhoods in town and about the town's residents.

In July of 1854, a story by Lydia Maria Francis Child which appeared in the "Columbian Lady's and Gentleman's Magazine," entitled *The Youthful Emigrant: A True Story of the Settlement of New Jersey*, related Elizabeth Haddon's childhood and her trip to America. The highlight of this tale is Elizabeth's marriage proposal to Quaker minister John Estaugh while they were riding horseback near Teatown in Gloucester County. Lydia Child's rendition was so interesting that six other people copied her work. Since there were no copy machines at that time, their descendants later claimed the hand written copies of the work as family documents.

It was through this story that Henry Wadsworth Longfellow, a friend of Lydia Child, was made aware of our maiden pioneer. He wrote the poem, "Elizabeth," about the incident and included it in his widely known *Tales of a Wayside Inn*. "Elizabeth" is the only tale of twenty-one set outside New England. Both Lydia Maria Francis Child and Henry Wadsworth Longfellow used poetic license to invent a sister, housemaid and other interesting circumstances.

Our first Haddonfield poet was missionary Nathaniel Evans who was connected with the Episcopal Church and eventually went to England to be ordained. He wrote a number of poems which friends had published after his death.

Richard Snowden, a Haddonfield schoolmaster, is best known for his *History of the Revolution*, but also wrote a volume of poetry called *The Columbiad* which was published in 1798. "The Morning Invitation to Two Young Ladies at Gloucester" features the wholesome waters of the springs of which Gloucester County was famous. (It was not until 1844 that Camden County was carved out of Gloucester County).

The Bard of Haddonfield was John Estaugh Redman. Born in Haddonfield, he wrote all his poetry about the familiar territory around town. A well-known figure, he dressed in clothes of earlier times, had a bright brown wig and kid gloves. In 1895 a volume of his poetry was published about such subjects as "The Old Mill." In 1903, two of his poems were included in a pamphlet celebrating the 100<sup>th</sup> Anniversary of the Haddonfield

Library Company.



John Estaugh Redman, The Bard of Haddonfield

A quiet lady, Abbie Blackwood, librarian of the Library Company from 1877 to 1886, described a supper party at the oldest house in Haddonfield "With its roof so like a picture, And its antique windows square." Today, our Historical Society Library occupies "that quaint old cottage."

Prior to her marriage to James Lane Pennypacker in 1884, Grace (Fisher Coolidge) Pennypacker had poems published in "The Boston Transcript" and in children's magazines. She wrote the words to the cantata, "Haddonfield," sung by a chorus of a hundred voices at the Two Hundredth Anniversary of Haddonfield in 1913. Her "The Buttonwood Trees" described the old trees which were the pride of Haddonfield.

Betty Hopkins wrote "Pan's Symphony" during her high school days in which she spied a man playing a pan flute and his sudden disappearance into the swaying birch trees.

James Lane Pennypacker wrote a book, *Verses and Prose*, published by the Historical Society of Haddonfield in 1936. Illustrative of his love for the town is his seven-verse poem, "Haddonfield," of which the first verse reads:

"Village of pleasant lanes,  
Village of treetops where the wild birds come,  
Village of welcoming church spires,  
Village of cheering hearth-fires,  
Village where the neighbor spirit reigns,  
Village of children - Home!"

## HMHS CLASS OF 1950 RETURNS

by Don Wallace

After fifty years, it was finally time to revisit the high school. We met at the flagpole on a Saturday in September. Mrs. McMichaels and our guides, senior girls of the school's Honor Society, one of them volunteer Joe Konecny's lovely granddaughter, served coffee, bagels and orange juice. This place had changed significantly in fifty years. Many alumni were interested in the Sports Hall of Fame and several of our 1950 graduates were represented on that wall. One of our classmates even has a sports field in Medford named for her.

In addition to the many labs and computers, twenty in just one room, we were really surprised by all the fitness-workout equipment near the "new" gymnasium. It's very impressive!

After the high school tour, it was only a short walk west on King's Highway to Greenfield Hall. When we were graduated back in 1950, Greenfield Hall was not connected to the Historical Society. At that time, it was the private home of the Bauer family and was known as "The Boxwoods" for obvious reasons.

Debby Troemner was our guide, showing us the parlors and the collections, telling us wonderful stories about the history of the mansion. Naturally, I showed the museum cellars to my fellow grads.

The most recent acquisition down there was most important to these tourists. It was an iron oxen's ice shoe which had been donated by Mrs. Charles (Fran) Hamilton, a Society member living in Stoneham, Maine. Fran is the widow of our beloved class and cheerleader advisor, Charles (Chops) Hamilton, who was also our Biology teacher in 1947. The ice shoe now hangs on our west wall between the oxbows and the sensible bull lead described in our last issue.

Next came lunch in town, with many later visiting the Indian King Tavern and Museum. Many eyes were opened to our present reality when we noticed how much the three institutions we visited had changed.

My wife, Caryl (Martinelli) Wallace, was honored that evening for having organized this "perfect reunion." She was heard to say from the podium, "It only took fifty years to get up here!"

It was a great weekend – and now it's all history.

## THE CONSERVATION PROJECT

Kathy Tassini reports that the Library has a large number of new volunteers who will be participating in the Conservation Project, which was funded by the N.J. Historical Commission. The group will be meeting on two weekday evenings per month to re-house and re-label some of our collections, which were not previously up-graded to acid-free storage. In addition they will be completely re-organizing and re-housing the extensive photo collection which has been virtually untouched for many years. It should be both fun and gratifying for all who participate.

Would you like to participate in this fun cellar museum and guide children through our huge and fascinating collections of old time stuff (from when you were younger)? Call Bob Lynch at 428-9260 and we'll make it easy for you to tell the stories that abound here.

Do you like museum registry work? Photography? Or do you just like old tools and want to get to know them better? Call Don Wallace at 854-4778. Our next project is for you!



Celebrate Halloween Eve, October 30, with us at Greenfield Hall between 6:30 and 9:00.

See us in a different light.



## W E L C O M E

to new members *Fran Miller and Ann Saul*

Our many thanks to all of you who have brought friends and acquaintances into the Society. We're hoping that everyone will take up the mission to recruit a new member. Tell them about our activities, give them a *Bulletin*, bring them to Greenfield Hall for some of our activities.

Here's an application form for you to use when inviting a friend to become a member.

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### MEMBERSHIP APPLICATION

#### THE HISTORICAL SOCIETY OF HADDONFIELD 2000-2001

I (We) would like to join the Historical Society of Haddonfield. The type of membership desired is:

<input type="checkbox"/> Individual	\$ 20.00
<input type="checkbox"/> Household	35.00
<input type="checkbox"/> Contributing (per person)	50.00
<input type="checkbox"/> Greenfield Circle (per person)	100.00
<input type="checkbox"/> Gill Society (per person)	200.00
<input type="checkbox"/> Life Membership (per person)	500.00

Name \_\_\_\_\_ E-mail \_\_\_\_\_

Address \_\_\_\_\_ Telephone \_\_\_\_\_

Please mail to the Society at Greenfield Hall, 343 King's Highway East, Haddonfield, NJ 08033

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### GIFTS TO THE SOCIETY

2000 is fast approaching its end – already. This is a good time to consider the beneficial effects of charitable gifts to your Society. Not only will you be helping the Society, you will also be benefiting yourself. The Historical Society of Haddonfield is qualified by the Internal Revenue Service as a charitable organization so that your gifts to the Society are deductible for both income tax and estate tax purposes. In addition, the individual who donates assets which have appreciated in value will be permitted to use that appreciated value as the deduction without having to declare the increase in value as income.

A gift of tangible property is also deductible for income tax purposes. In that case, it is the responsibility of the donor to establish the value of the donated items. If the property exceeds \$5,000, the donor is required to obtain a written appraisal from a qualified appraiser to include with the donor's tax return.

The Executive Board of the Historical Society of Haddonfield is appreciative of the generous support members have always given to the operation of the Society. Your continued support will ensure the continuation of the organization and its valuable programs.

# HAPPY HOLIDAYS

**The Historical Society of Haddonfield**

343 King's Highway East  
Haddonfield, New Jersey 08033

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